

Key reasons to invest in BinDawood Holding

As the world emerges from the pandemic, for many of us a huge number of fundamental things have changed in a short space of time: the way we work, the way we live, the way we travel, the way we think about the planet, the way we shop. As a leading retailer, BinDawood Holding can read these indicators earlier and faster than many businesses.

We can clearly see that the changes of the last two years are having a profound effect on markets generally and, in our case, on what our customers want, where they want it and how they'd like to engage with us. This rapidly changing mix of 'key drivers' represents the biggest set of opportunities imaginable. BinDawood Holding is exceptionally well placed to capitalise on these opportunities. Here are the reasons why.

1

Financial strength

Debt free company

Strong cash position

World-class operating margins for our sector

Attractive dividend payment

2

Operational efficiency

Unique player; two leading brands serving the full spectrum

Strong supplier and partner relationships

Highest number of imported products/ widest product assortment

Healthy inventory management

3

Supportive macro economic environment

Growing KSA population driving demand

Significant growth in tourism

High GDP growth forecast

Greater freedom for women and increasing involvement in the workforce

Natural resilience of grocery stocks

4

High growth opportunities

Increasing geographical and online footprint across KSA

Strong organic growth agenda including Vision 2030 tourism pillars (Hajj and Umrah)

Many inorganic/ M&A opportunities

Increased vertical integration via online, distribution