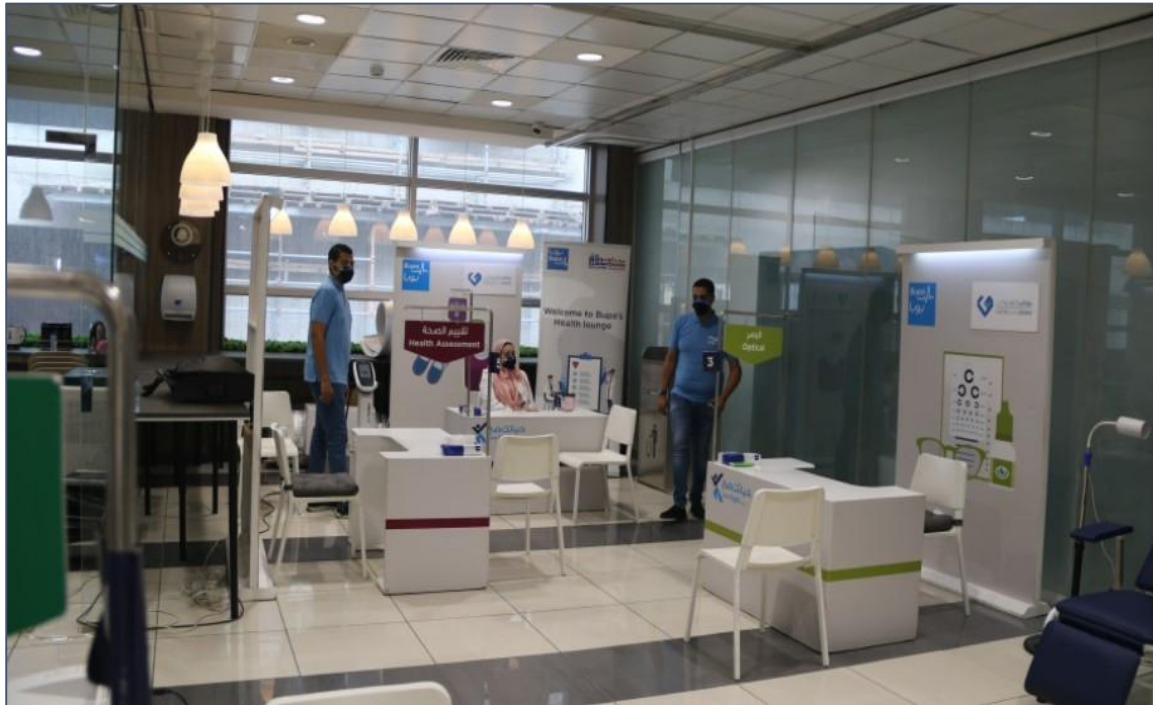




BinDawood Holding Company Environmental, Social and Governance (ESG)

EMPLOYEE HEALTH CHECK

BinDawood Holding partnered with Bupa and set up a health lounge at the head office to give all employees an opportunity to easily access a general health check-up facility.



BinDawood Holding partnered with foundations to support those who needs help, by transferring the remaining halalas and donations from the customers to those foundations.



BinDawood Holding partnered with foundations and companies to support those who need help, by providing food to those foundations and contribute on food waste reduction.



BinDawood Holding initiated the process of using LEDs in stores which consume less power compared to traditional halogen and fluorescent-based lights, resulting in an overall reduction in CO2 emissions.





BinDawood Holding reduced the volume of paper flyers significantly by reducing the number of pages printed in our weekly promotional flyers by around 40% to 45%, in line with the strategic and operational focus of management on digitalization.



BinDawood Holding adopted digital business cards for the employees, which are backed by a QR code, by doing so we are encouraging the employees to rely on technology with an intent of contributing towards the protection of environment.



NO CARDS LOYALTY PROGRAM

BinDawood Holding implemented a mobile application for loyalty program, which eliminates the need for printed loyalty cards, which helped to reduce printing costs and minimize our environmental impact.



BinDawood Holding replaced traditional plastic shopping bags with oxo-biodegradable bags in all stores, which are made from eco-friendly materials that decompose naturally and help reduce waste pollution.



NO PLASTIC BAGS

BinDawood Holding is planning to roll out paper bags, instead of plastic bags. Management is pursuing this initiative in order to reduce the hazardous effects of plastic bags on the environment.



SAY **NO** TO PLASTIC BAGS



BinDawood Holding is planning to implement a digital receipt system, which eliminates the need for printed receipts, which reduce paper usage and minimize environmental impact.



BinDawood Holding installed modern printers that use less electricity and are more efficient due to improved technology, which reduces energy usage and carbon dioxide emissions.





BinDawood Holding is committed to being environmentally conscious and implemented a paper recycling program, our recycling efforts have helped us reduce the amount of waste that goes into landfills.





BinDawood Holding is committed to promote a healthy lifestyle which is demonstrated by offering an unprecedentedly wide range of organic and gluten-free foods in the stores.





BinDawood Holding Company to promote a healthy lifestyle has a policy of partnering with leading fitness centers for memberships available at discounted rates for employees.



BinDawood Holding has been championing and supporting women as they are fundamental to the success of any society. This is evidenced by the unprecedented increase in the percentage of female employees in our company over the last four years.



BinDawood Holding always believes in contributing to society by actively engaging in hiring and nurturing talented graduates, thereby playing a vital role in supporting the society.





BinDawood Holding is committed to improving the lives of domestic households by providing them with training on sewing handicraft items to unemployed or domestic women, who can now produce handmade goods and products that we purchase and display in our stores.

